

# The BiomedRx Idea

*One mission across many companies — thirty years of healthcare technology management,  
worldwide*

*BiomedRx — First Edition — July 2026*



---

*This e-book is editorial and educational commentary published by BiomedRx in July 2026. It describes the BiomedRx family of companies and the fields in which they operate for general information; it is not clinical, legal, regulatory, or investment advice, and it does not replace primary standards, professional guidance, or the judgment of a qualified specialist. Some affiliated ventures involve complementary or investigational modalities that are not substitutes for conventional medical care. Standards and facts change; verify against current primary sources before relying on anything here.*

## Contents

- Foreword
- Chapter 1 — One Mission, Many Doors
- Chapter 2 — The Origin: Service, Education, and 1996
- Chapter 3 — Healthcare Technology Management as the Core
- Chapter 4 — Education and Global Logistics
- Chapter 5 — The Frontier Ventures

- Chapter 6 — What Ties a Family of Companies Together
- Chapter 7 — Veteran-Owned Values in Practice
- Conclusion: The Hub and the Wheel

## Foreword

Most organizations do one thing. BiomedRx does something less common and more interesting: it pursues a single mission — advancing the quality of healthcare worldwide — through a family of related companies, each attacking the mission from a different angle. Service, education, device development, media, and wellness are not scattered ventures but spokes of one wheel, and this hub is where they connect.

BiomedRx.xyz exists to explain that whole. Founded by Devin Lockett in 1996 and veteran-owned, BiomedRx has spent nearly three decades training biomedical technicians in medical-equipment maintenance and delivering field service across more than thirty countries. From that root, a family of companies has grown, and understanding any one of them is easier when you understand the idea that connects them all.

This book is written for anyone trying to see the forest rather than a single tree — partners, customers, technicians, investors, and curious observers. It maps the mission, the origin, the core work, and the frontier, and it asks what actually holds a diverse family of companies together. The checklists at the end of each chapter are meant to help you locate yourself within the whole.

## Chapter 1 — One Mission, Many Doors

The defining feature of BiomedRx is that it is a family of companies rather than a single business, and this is a deliberate design, not an accident of sprawl. Healthcare's needs are diverse — equipment must be serviced, technicians must be trained, devices must be invented, ideas must be communicated, and people must be cared for — and a single corporate form cannot do all of these well. A family of focused ventures can.

Each company is a door into the same house. A hospital enters through the service and field-service work; a technician in a developing country enters through the education arm; an engineer or investor enters through device development; a curious viewer enters through the media arm; a wellness seeker enters through the health center. They arrive at different doors, but they walk into the same mission.

The hub's job is to make that coherence legible. Without it, a family of companies risks looking like an unrelated collection; with it, the logic becomes clear. BiomedRx.xyz connects healthcare, technology, and biomedical education under one recognizable idea, so that a relationship with any one company is understood as a relationship with the whole.

### Field Checklist

- Identify which BiomedRx company is the right door for your need
- Understand each venture as a spoke of one shared mission
- Use the hub to see how the pieces relate before engaging one

## Chapter 2 — The Origin: Service, Education, and 1996

Every family of companies has a seed, and for BiomedRx the seed was planted in 1996 at the intersection of two activities: servicing medical equipment and teaching others to do the same. From the beginning, service and education were entangled — the people who fixed the machines also trained the technicians who would keep fixing them, and that dual DNA runs through everything the family has become.

The founding insight was durable: improving healthcare worldwide is not primarily about any single device or repair, but about building lasting capacity. Servicing equipment helps a facility today; teaching a local technician helps it for years. This is why the education mission and the service mission grew up together rather than as separate afterthoughts, and why the organization measures itself in capacity built, not just tickets closed.

That origin also set the geographic ambition. Rather than staying local, the principals traveled — teaching technicians across the Western Hemisphere and delivering service far beyond a single market. The 30-plus-country reach of BiomedRx today is not a later expansion strategy bolted onto a domestic business; it was the point from the start.

### Field Checklist

- Recognize service and education as the twin roots of the family
- Frame every engagement in terms of lasting capacity, not one-time fixes
- Appreciate the global mission as original, not incidental

## Chapter 3 — Healthcare Technology Management as the Core

At the center of the family sits healthcare technology management — the repair, maintenance, calibration, and field service that keep medical equipment safe, accurate, and in service. This is the load-bearing work. Everything more speculative in the family rests on the credibility earned by doing this fundamental work well, across many facilities and many countries.

The discipline is unglamorous and essential. Preventive maintenance that pre-empts failures, calibration that keeps instruments trustworthy, electrical safety inspection that protects patients, and documentation that survives a regulatory survey — these are the daily substance of healthcare technology management. In 2026, the enforced framework for much of this work remains the 2024 edition of NFPA 99, the FDA-recognized consensus standard for health care facilities and appliances.

Doing this work at global scale is what distinguishes BiomedRx from a local repair shop. Coverage across more than thirty countries, technicians trained to a common standard, and a documentation discipline consistent across sites turn scattered competence into an organizational capability. The core is boring on purpose — and its boring reliability is precisely what earns the trust the rest of the family draws on.

### Field Checklist

- Treat healthcare technology management as the family's credibility anchor
- Keep preventive maintenance, calibration, and safety testing current
- Document to enforced standards such as NFPA 99 (2024)

## Chapter 4 — Education and Global Logistics

If service is the core, education is the multiplier. The family trains biomedical technicians and supplies digital learning and logistical resources for those entrusted with the care of medical equipment — extending the mission far beyond wherever a BiomedRx technician can personally stand. A technician taught is a lever that keeps dozens of devices alive across a career.

The need is acute and well-documented. The World Health Organization has estimated that a large share of medical equipment in low- and middle-income settings sits non-functional at any given time, and research shows that facilities with a trained biomedical technician have markedly fewer non-functional devices than those without one. Education is not a side project; in much of the world it is the highest-leverage intervention available.

Logistics complete the picture. Knowing how to source a part, identify a compatible consumable, and prioritize a repair queue is knowledge as valuable as any repair skill, and it can be captured and shared. By pairing hands-on and digital education with logistical support, the family addresses not just the technician's skill but the whole system that determines whether equipment stays in service.

### Field Checklist

- Value education as the mission's highest-leverage multiplier
- Support technicians with logistics and sourcing knowledge, not just skills
- Pair hands-on teaching with scalable digital resources

## Chapter 5 — The Frontier Ventures

Beyond the established core, the BiomedRx family reaches into more exploratory territory — device development, high-tech holistic-health media, neurofeedback, biomagnetism, and a health center where some of these modalities are practiced. These frontier ventures give the family its forward edge, and they are where curiosity is given room to run.

Frontier work carries a special obligation: intellectual honesty. Some of these areas — neurofeedback among them — have a real if nuanced evidence base, best understood as promising and adjunctive rather than curative. Others, such as biomagnetic pair therapy, remain complementary modalities supported so far by early-stage research rather than large randomized trials. The family's credibility depends on describing each at its true evidentiary strength and never selling the unproven as proven.

The relationship between core and frontier is symbiotic. The core's disciplined credibility earns the family the right to explore; the frontier's exploration keeps the family from ossifying. Held together honestly, the two protect each other — the frontier stays grounded by the core's rigor, and the core stays curious because of the frontier's reach.

### Field Checklist

- Distinguish established core work from exploratory frontier ventures
- Describe each frontier modality at its true evidence strength
- Let the core's rigor discipline the frontier, and the frontier renew the core

## Chapter 6 — What Ties a Family of Companies Together

A family of companies can fly apart into an incoherent conglomerate or cohere into something greater than its parts. The difference is a genuine, shared idea. For BiomedRx, that idea is the advancement of healthcare quality worldwide through technology and human capacity — a mission specific enough to guide decisions and broad enough to span service, education, devices, media, and wellness.

Shared standards are the connective tissue. A common commitment to competence, documentation, and honesty about evidence lets a customer trust any door in the house because they have encountered the standard at another. When every venture is held to the same bar, the family's reputation becomes a shared asset that each company both draws on and contributes to.

The hub itself is part of the answer. BiomedRx.xyz makes the connections visible, so that the family reads as a coherent whole rather than a scattered set of ventures. A hub does not merely list the companies; it explains the idea that makes them one — and in doing so, it turns a collection into a family.

### Field Checklist

- Anchor every venture to the shared mission, explicitly
- Enforce common standards of competence and honesty across companies
- Use the hub to make the family's coherence legible

## Chapter 7 — Veteran-Owned Values in Practice

BiomedRx is a veteran-owned business, and that is more than a designation on a letterhead. Military service instills a particular set of values — discipline, mission focus, accountability, and a bias toward reliability under pressure — that map unusually well onto healthcare technology management, where lives depend on equipment working when it is needed and on people doing exactly what they said they would do.

These values show up in the work. The insistence on documentation is discipline. The focus on uptime and capacity is mission focus. The willingness to answer for outcomes is accountability. A veteran-owned ethos treats the maintenance of critical equipment not as a transaction but as a duty, and that seriousness is felt by the hospitals and technicians who rely on the family's work.

Values also guide the frontier. The same discipline that makes the core reliable is what keeps the exploratory ventures honest — refusing to overstate, insisting on evidence, and holding every claim to a standard. Veteran-owned is not a marketing badge; it is a description of how the family intends to operate across everything it does, from a routine calibration to the edge of emerging science.

### Field Checklist

- Treat critical-equipment care as a duty, not merely a transaction
- Carry discipline and accountability into every venture, core and frontier
- Let mission focus, not hype, guide the family's growth

## Conclusion: The Hub and the Wheel

A wheel is only useful when its spokes connect to a hub. The BiomedRx family of companies — service, education, device development, media, and wellness — are the spokes; the shared mission

is the hub; and BiomedRx.xyz is where the connection is made visible. Seen separately, the ventures are interesting; seen together, they are a coherent thirty-year effort to advance healthcare quality worldwide through technology and human capacity.

The environment in 2026 rewards this integrated seriousness. The enforced 2024 edition of NFPA 99 governs the core service work, with a cybersecurity-focused 2027 edition in development; the World Health Organization's estimates of non-functional equipment underscore the education mission's urgency; and the honest evidentiary framing of the frontier ventures protects the credibility the whole family shares. Each fact points back to the same conclusion: the mission is real, the need is large, and coherence is the family's advantage.

Find your door, understand the wheel, and hold every part to the same standard. The BiomedRx idea is that healthcare improves fastest when service, education, invention, communication, and care pull together toward one mission — disciplined at the core, curious at the edge, and honest throughout.

## References

1. NFPA 99, Health Care Facilities Code — 2024 edition (current/enforced); 2027 edition in development with proposed cybersecurity provisions (National Fire Protection Association).
2. World Health Organization, estimates on the proportion of non-functional medical equipment in low- and middle-income countries, and the impact of trained biomedical equipment technicians on device functionality.
3. Peer-reviewed literature on EEG neurofeedback (promising/adjunctive) and on biomagnetic and magnetic-field therapies (early-stage, complementary).